



terrafiniti®

Helping you navigate the complexity of sustainability and deliver practical, ambitious and meaningful results.

## Who does Terrafiniti work with?

Often we're called in by company leaders or senior managers in forward-looking organisations who want to develop or accelerate their sustainability performance and credentials.

## Why do they want to do this?

Typically they:

- » are being asked by customers to share their approach and demonstrate social and environmental performance
- » want to differentiate from their competitors - or avoid falling behind
- » are struggling to attract or retain the right staff when the organisation is seen as lagging on sustainability or purpose
- » need to answer investors' concerns on how sustainability is being managed
- » have a track record in environment or sustainability but want to integrate their approach to bring greater value.

## What are the business benefits?

- » Enhancing reputation
- » Meeting changing customer expectations
- » Reducing risks
- » Saving money.

## Who are Terrafiniti?

- » A family business, Dominic & Joss are two brothers with 45+ years collective international experience working for companies, charities, government and universities
- » Qualified and recognised sustainability specialists.

## How do you provide support?

Only in ways that make sense for you - including:

- » Getting focus - understanding what issues and trends matter for your company
- » Developing strategies and action plans to manage the issues that present risks and opportunities
- » Helping you develop a compelling sustainability narrative, why it matters for your business, how it fits your purpose and builds value.



"It was clear right from the beginning that Terrafiniti understood the needs and challenges of our organisation. Their work is all about providing solutions to those needs and challenges in realistic and pragmatic ways.

Their technical skills and expertise are second to none, and Joss is very able to work with people from all levels of an organisation, from executives to managers, engaging and enthusing people along the way.

Terrafiniti honestly care about the bigger picture, and that shines through in every conversation and meeting I have had with them. Their approach is underpinned by a solid integrity that I find both inspiring and reassuring."

Anna Frizzell, Sustainability Manager, RNLI

"The impact of Terrafiniti's work with us has been significant. For the first time we have a strategy that's built on research and evidence and speaks to the core values of what we are about as a business.

We have always been passionate about sustainability and believed we had very good practices in place, but it was clear that there were areas we needed to look at and areas where we needed help.

As a result of our work with Terrafiniti we are now able to speak to our customers - both existing and new ones - about sustainability practices in much more depth, which is helping our business grow in the way we want it to and, crucially, helping us add value for our customers.

We couldn't have achieved this without the valued input from Terrafiniti."

Suhale Vorajee, Group Marketing Director, 3StepIT

"I brought in Terrafiniti to undertake a strategic review of our approach to embedding the Group sustainability strategy within our own operations, to highlight key material sustainability issues for management, identify implementation challenges and priorities for action.

Terrafiniti combine deep experience and professionalism with a flexible and pragmatic approach. I am delighted with the insights and outcomes from our work together which have greatly supported my role and the development of business sustainability at MCAM and would have no hesitation in recommending them as a reliable, expert, sustainability partner."

Sigrid Dopfer, Global KAITEKI Manager at Mitsubishi Chemical Advanced Materials

## Who have we worked with?

Our support, consultancy and training has been delivered in the UK, Europe, and throughout the world to organisations large and small.



## Partners



**Dr Dominic Tantram** CEnv, MCIEEM, FICRS is a seasoned sustainability professional, author and speaker, with specialist skills in strategy, reporting, training and analysis. He has worked on a range of consultancy and research projects for leading companies, universities and government for over 25 years.



**Joss Tantram** FRSA, FICRS is a recognised expert in sustainable corporate strategy, reporting and management. With over 20 years' experience in sustainability consultancy, combined with 5 years with WWF and 3 working as a Director at WBCSD, he provides a mix of technical knowledge, passion and a track record of innovation in sustainability.

Dominic and Joss were original developers and tutors of WWF International's One Planet Leaders global executive development programme.

Terrafiniti's partners were two of only six Inaugural Working Fellows of the ICERS.



INSTITUTE OF CORPORATE RESPONSIBILITY AND SUSTAINABILITY



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