

# Sustainability & ESG Fundamentals

Develop insight and clarity to move forward



## Why take part?

Make sustainability and ESG a valuable part of your business by building staff understanding and skills.

**Understand** - how to identify and prioritise environmental and social issues and their business relevance.

**Develop** - best practice to reduce business costs, enhance relationships with customers and suppliers and reduce impacts.

**Engage** - build understanding and buy-in from colleagues.



## Who is it for?

- ✦ Management teams looking for a grounding in sustainability & ESG.
- ✦ Operational staff responsible for delivering and supporting sustainability, ESG and CSR commitments.
- ✦ All main business roles including operations, procurement, communications and marketing.

## What will you get out of it?

- ✦ Gain the confidence to discuss sustainability, ESG and CSR.
- ✦ Understand ESG and sustainability as sources of risk, opportunity and value in a business context.
- ✦ Know what good practice looks like.
- ✦ Clarify how to move forward.
- ✦ Get your leadership on board.

"Terrafiniti... have been instrumental in ensuring that I have been able to deliver value and realise new business opportunities for my organisations and their respective client bases."

Jonathan Quigley, WWF International, World Economic Forum



## Typical workshop topics

- ✧ Key environmental & social trends and what they mean for business strategy
- ✧ The business case for sustainability and ESG
- ✧ ESG - what investors are looking for
- ✧ Core elements of best practice
- ✧ Greenwashing - what it is & why it matters
- ✧ Key challenges in sustainability implementation

## Our partners



**Dr Dominic Tantram** CEnv, MCIEEM, FICRS is a seasoned sustainability professional author and speaker, with specialist skills in strategy, reporting, training and analysis. He has worked on a range of consultancy and research projects for leading companies, universities and government for over 25 years.



**Joss Tantram** FRSA, FICRS is a recognised expert in sustainable corporate strategy, reporting and management. With over 20 years' experience in sustainability consultancy, combined with 5 years with WWF and working as a Director with WBCSD, he provides a mix of technical knowledge, passion and a track record of innovation in sustainability.



INSTITUTE OF CORPORATE  
RESPONSIBILITY AND  
SUSTAINABILITY

Terrafiniti's partners are  
Inaugural Working Fellows  
of the ICRS

"The depth of Terrafiniti's knowledge and the breadth of their sustainability expertise was clear from their support and delivery of WWF's One Planet Leaders Programme."

Graham Seabrook, Head of  
Carbon Footprinting, BT Plc

"My experience of Joss and Dominic, from training and consultancy, has been that they are of an exemplary calibre and are deeply knowledgeable with many years of experience in sustainability."

Jake Backus, Sustainability  
Director, Coca-Cola Europe

## About Terrafiniti

Terrafiniti provides expert advice together with innovative and practical sustainability services. Our mix of strategic insight and operational emphasis is a key strength that helps align everyday practice with business priorities.

With over 50 years collective experience, our two partners have supported some of the world's biggest companies, global NGOs and national and international institutions.

We designed and delivered WWF International's One Planet Leaders global executive development programme.

## More information

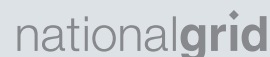
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## Features

- ✧ Tailored to your business sector
- ✧ Understand principles and business relevance
- ✧ Focus on practical implementation
- ✧ Course debriefing including recommendations
- ✧ Two months post-course email support

## Who has done it before?

Our training has been delivered in the UK, Europe, and throughout the world, and has included participants from:



## Details

**Delivery** - your training can be delivered in person or online.

**Duration** - one day (in person) or typically 3 x 1.5-2 hour sessions online.

