



terrafiniti®

# Sustainability fundamentals

Develop insight, inspire and build a better business



## Why take part?

Make sustainability a valuable part of your business by building staff understanding and skills.

**Understand** - how to identify and prioritise environmental and social issues and their business relevance.

**Develop** - best practice to reduce business costs, enhance relationships with customers and suppliers and reduce impacts.

**Engage** - build understanding and buy-in from colleagues.



## Who is it for?

- ✦ Operational staff responsible for delivering and supporting sustainability and CSR commitments.
- ✦ Management teams looking for a grounding in sustainability.
- ✦ All main business roles including operations, procurement, communications and marketing.

## What will you get out of it?

- ✦ Understand terminology and gain the confidence to discuss CSR and sustainability issues.
- ✦ Put CSR and sustainability in a business context - as sources of risk, opportunity and value.
- ✦ Understand what good practice looks like.
- ✦ Identify your ambition - what you want to achieve. or
- ✦ Identify your material (priority) issues.

“Terrafiniti... have been instrumental in ensuring that I have been able to deliver value and realise new business opportunities for my organisations and their respective client bases.”

Jonathan Quigley, WWF International, World Economic Forum



## Workshop topics

- ✦ Key environmental & social trends for business
- ✦ The business case for sustainability
- ✦ Understanding the value chain context
- ✦ Identify key drivers for your business
- ✦ Developing your ambition for CSR/sustainability or
- ✦ Identify and prioritise key issues for management

## Features

- ✦ Tailored to your business sector
- ✦ Business-relevant content with a focus on practical implementation
- ✦ Course debriefing including recommendations
- ✦ Two months post-course email support

### Our experts



**Joss Tantram** (Partner, Corporate Sustainability) is a recognised expert in sustainable corporate strategy, reporting and management. With 21 years' experience in sustainability consultancy, combined with 5 years with WWF, he provides a mix of technical knowledge, passion and a track record of innovation in sustainability.



**Dr Dominic Tantram** (Partner, Environmental Sustainability) is a Chartered Environmentalist and sustainability professional with specialist skills in strategy, training and environmental analysis. He has worked on a range of consultancy and research projects for leading companies, universities and government.



INSTITUTE OF CORPORATE RESPONSIBILITY AND SUSTAINABILITY

Terrafiniti's partners are Inaugural Working Fellows of the ICRS

"The depth of Terrafiniti's knowledge and the breadth of their sustainability expertise was clear from their support and delivery of WWF's One Planet Leaders Programme."

Graham Seabrook, Head of Carbon Footprinting, BT Plc

"My experience of Joss and Dominic, from training and consultancy, has been that they are of an exemplary calibre and are deeply knowledgeable with many years of experience in sustainability."

Jake Backus, Customer Sustainability Director, Coca-Cola Europe

## Who has done it before?

Our training has been delivered in the UK, Europe, and throughout the world, and has included participants from:



Intersnack



## About Terrafiniti

Terrafiniti provides expert advice together with innovative and practical sustainability services. Our mix of strategic insight and operational emphasis is a key strength that helps align everyday practice with business priorities.

With over 40 years collective experience, our two partners have provide advice to some of the world's biggest companies, global NGOs and national and international institutions.

From 2005-2010 we designed and delivered WWF International's One Planet Leaders global executive development programme.

For more information

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## Details

**Location** - your offices or other venue

**Duration** - one day

