



terrafiniti®

# Sustainability fundamentals

Develop insight, inspire and build a better business



## Why take part?

Make sustainability a valuable part of your business by building staff understanding and skills.

**Understand** - how to identify and prioritise environmental and social issues and their business relevance.

**Respond** - develop best practice to reduce business costs, enhance relationships with customers and suppliers and reduce impacts.

**Communicate** - report your sustainability progress and credentials to staff and stakeholders.



## Who is it for?

- ✦ Operational staff responsible for delivering and supporting sustainability and CSR commitments.
- ✦ Management teams looking for a grounding in sustainability.
- ✦ All main business roles including operations, procurement, communications and marketing.

## What will you get out of it?

- ✦ Understand terminology and gain the confidence to discuss CSR and sustainability issues.
- ✦ Put CSR and sustainability in a business context - as sources of risk and opportunity.
- ✦ Deliver sustainability best practice through key business functions.
- ✦ Develop practical actions to save money, reduce impact and build value.

“Terrafiniti... have been instrumental in ensuring that I have been able to deliver value and realise new business opportunities for my organisations and their respective client bases.”

Jonathan Quigley, WWF International, World Economic Forum



## Workshop topics

- ✦ The scale of the challenge
- ✦ The business case for sustainability
- ✦ Key environmental & social trends for business
- ✦ Exploring the value chain context
- ✦ Prioritising and managing sustainability
- ✦ Develop a sustainability vision or plan/charter

## Features

- ✦ Tailored to your business sector
- ✦ Business-relevant content with a focus on practical implementation
- ✦ Includes support materials
- ✦ Course debriefing
- ✦ Two months post course email support

### Our experts



**Joss Tantram** (Partner, Corporate Sustainability) is a recognised expert in sustainable corporate strategy, reporting and management. With 15 years' experience in sustainability consultancy, combined with 5 years with WWF, he provides a mix of technical knowledge, passion and a track record of innovation in sustainability.



**Dr Dominic Tantram** (Partner, Environmental Sustainability) is a Chartered Environmentalist and sustainability professional with specialist skills in strategy, training and environmental analysis. He has worked on a range of consultancy and research projects for leading companies, universities and government.



INSTITUTE OF CORPORATE RESPONSIBILITY AND SUSTAINABILITY

Terrafiniti's partners are Inaugural Working Fellows of the ICRS

"The depth of Terrafiniti's knowledge and the breadth of their sustainability expertise was clear from their support and delivery of WWF's One Planet Leaders Programme."

Graham Seabrook, Head of Carbon Footprinting, BT Plc

"My experience of Joss and Dominic, from training and consultancy, has been that they are of an exemplary calibre and are deeply knowledgeable with many years of experience in sustainability."

Jake Backus, Customer Sustainability Director, Coca-Cola Europe

## Who has done it before?

Our training has been delivered in the UK, Europe, and throughout the world, and has included participants from:



Intersnack



Quality of Daily Life Solutions



## About Terrafiniti

Terrafiniti provides expert advice together with innovative and practical sustainability services. Our mix of strategic insight and operational emphasis is a key strength that helps align everyday practice with business priorities.

With over 40 years collective experience, our two partners have provide advice to some of the world's biggest companies, global NGOs and national and international institutions.

From 2005-2010 we designed and delivered WWF International's One Planet Leaders global executive development programme.

For more information  
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## Details

**Location** - your offices or other venue

**Duration** - one day

