



terrafiniti®

Dynamic sustainable teams

Build involved, action orientated teams to drive sustainability



Why take part?

Understand - how to identify and prioritise environmental and social issues and their business relevance.

Respond - develop best practice to reduce business costs, enhance relationships with customers and suppliers and reduce impacts.

Communicate – report your sustainability progress and credentials to staff and stakeholders.

Who is it for?

- ✦ Leadership and management teams considering the strategic threats and opportunities.
- ✦ Operational and functional teams delivering company policies and commitments (e.g. strategy or procurement).
- ✦ Staff in new CSR and sustainability roles or Green teams and sustainability champions who wish to boost their current level of awareness and understanding.

What will you get out of it?

- ✦ Practical, fact-based exploration of sustainability and implications for future business success.
- ✦ Tools, models and techniques to assess and prioritise sustainability issues.
- ✦ Insight into and use of leading techniques in sustainability management.
- ✦ A structured approach for putting sustainability at the heart of your business.
- ✦ Best practice advice and insight into engaging staff and stakeholders.



“Terrafiniti... have been instrumental in ensuring that I have been able to deliver value and realise new business opportunities for my organisations and their respective client bases.”

Jonathan Quigley, WWF International, World Economic Forum



Training structure

The programme includes three one-day workshops, remote support and group work.

Each workshop focuses on a specific sustainability theme and provides the opportunity to discuss key issues and explore them in a business context.

The workshops are tailored to your company and sector, highlighting sector specific initiatives and best practice - an example is shown on the right.



Briefing

Sustainability challenges and business success

Workshop



Support

Developing strategic responses

Workshop



Support

Embedding and communication

Workshop

Post course support 

Our experts



Joss Tantram (Partner, Corporate Sustainability) is a recognised expert in sustainable corporate strategy, reporting and management. With 15 years' experience in sustainability consultancy, combined with 5 years with WWF, he provides a mix of technical knowledge, passion and a track record of innovation in sustainability.



Dr Dominic Tantram (Partner, Environmental Sustainability) is a Chartered Environmentalist and sustainability professional with specialist skills in strategy, training and environmental analysis. He has worked on a range of consultancy and research projects for leading companies, universities and government.



INSTITUTE OF CORPORATE RESPONSIBILITY AND SUSTAINABILITY

Terrafiniti's partners are Inaugural Working Fellows of the ICRS

"The depth of Terrafiniti's knowledge and the breadth of their sustainability expertise was clear from their support and delivery of WWF's One Planet Leaders Programme."

Graham Seabrook, Head of Carbon Footprinting, BT Plc

Features

- ★ Tailored to your business sector
- ★ Business relevant content with a focus on practical implementation
- ★ Support materials provided
- ★ Telephone and email support between workshops and 2 months post course
- ★ Course debriefing

Who has done it before?

Our training has been delivered in the UK, Europe, and throughout the world, and has included participants from:



Intersnack



About Terrafiniti

Terrafiniti provides expert advice together with innovative and practical sustainability services. Our mix of strategic insight and operational emphasis is a key strength that helps align everyday practice with business priorities.

With over 40 years collective experience, our two partners have provide advice to some of the world's biggest companies, global NGOs and national and international institutions.

From 2005-2010 we designed and delivered WWF International's One Planet Leaders global executive development programme.

For more information

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Details

Location - your offices or other venue

Duration - 3 x 1 day workshops within 3 month period

